



Portland Junior Dogs

Respect | Hard work | Sportsmanship



Building an Accessible, Development-Centered Baseball & Softball Community for Portland Youth

The Portland Junior Dogs program is redefining what youth baseball & softball can be: Affordable, local, community-centered, and focused on developing strong athletes and even stronger young people. At a time when youth travel sports increasingly prioritize profit and exclusivity, the Junior Dogs are creating a model rooted in access, joy, and genuine player development.

With your support, we are establishing a dedicated indoor training facility that will anchor our program, strengthen local town teams, and ensure that every athlete—regardless of ability or resources—can grow, compete, and thrive.

Our Why

Youth travel ball has reached a tipping point. Many programs require extensive travel, expensive fees, and heavy weekend commitments. **Portland families need a more accessible, community-rooted alternative.**

Currently, training space is limited. We rely on school gyms or batting cages that are costly, inconvenient, and often unavailable. A dedicated indoor home is the missing piece that will unlock greater access, stronger development, and a vibrant local baseball & softball community.

Our Vision

To build an accessible development-centered youth baseball & softball community, providing year-round training and opportunities that empower athletes to grow, compete, and thrive on and off the field.

Our Mission

To provide a fun, affordable, high-quality baseball and softball experience for Portland area youth.

Our Values

Respect - We teach players to respect teammates, opponents, coaches, umpires, and the communities we visit.

Hard Work - We build athletes who prepare, focus, and give maximum effort—on every play and every rep.

Sportsmanship - How we carry ourselves matters as much as how we play. We model integrity in every environment.



Our Program Goals

Increase accessibility

Build a community-based travel program

Develop the “missing middle” between rec and elite travel

Create a year-round training home

Prepare kids for high school play

Instill a lifelong love for the game!

We are Transforming Youth Travel Ball

Founded in 2023 with 1 team and 12 kids

Today we have 5 teams and over 100 kids participating

Started a local league last year

Five surrounding towns have joined our model

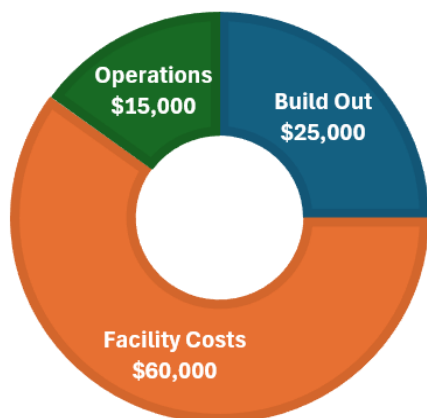
More town teams are expected to join this year

We are expanding this year to include softball

We are a proven model for other communities

Investing in the Junior Dogs means investing in kids, character and community

**We need to raise \$100,000
to launch our
Indoor Training Facility**



A Call to Action

Your support will:

Establish the first indoor Junior Dogs training home

Increase access to baseball and softball for players from Portland and surrounding towns.

Strengthen the pipeline to Portland high schools

Donate HERE



www.portlandjuniordogs.com

Portland Junior Dogs are a 501(c)(3) non-profit organization



Portland Junior Dogs Sponsorship Opportunities

Respect | Hard work | Sportsmanship



Building an Accessible, Development-Centered Baseball & Softball Community for Portland Youth

	Player Sponsor \$500	Banner Sponsor \$1,000	Batting Cage Sponsor \$2,500	Team Sponsor \$5,000	Facility Sponsor \$10,000
Naming rights to the facility logo at the Main Entrance					1 Available
Support a full travel team logo on the uniforms				5 Available	n/a
Named batting cage			4 Available	n/a	n/a
Banner displayed in the facility		X	X	X	X
Logo on website, social media and newsletters	X	X	X	X	X

Event Sponsorship Opportunities



Speedball Tournament
(June, ~60 kids + Families)

\$500 | \$1,000 | \$1500



J-Dogs Day @ Maine Fenway
(June, ~200 people)

\$2,500

1 Available



Sea Dogs Game Day
(July, ~120+ attendees)

\$2,500

1 Available

Photos courtesy of Photography for the People



Portland Junior Dogs Sponsorship Opportunities

Respect | Hard Work | Sportsmanship

Building an accessible, development-centered baseball & softball community for Portland youth.

Sponsorship Levels

Player Sponsor – \$500

- Supports one player's registration, equipment, and training needs
- Banner displayed in the indoor facility
- Logo on website, newsletters, and social media
- Provides direct access for families facing financial barriers

Banner Sponsor – \$1,000

- Prominent banner displayed in the indoor training facility
- Logo on website, newsletters, and social media
- Supports essential equipment such as nets, balls, and mats

Batting Cage Sponsor – \$2,500

- Naming rights to one batting cage (4 available)
- Dedicated logo signage on the cage
- Banner displayed in the facility
- Logo featured on all digital communications

Team Sponsor – \$5,000

- Logo on all team uniforms (5 teams available)
- Banner displayed in the facility
- Logo featured on website and social media
- Supports tournament fees, team equipment, and coaching resources

Facility Sponsor – \$10,000

- Naming rights to the new indoor training facility (1 available)
 - Logo displayed at the Main Entrance
 - Prominent interior recognition and banner placement
 - Logo included on all organizational communications
-



Event Sponsorship Opportunities

Sea Dogs Game Day – \$2,500 (1 available)

- Lead sponsor for our largest summer event (120+ attendees)
- Logo on event signage and promotions
- Special recognition during event programming

J-Dogs Day @ Maine Fenway – \$2,500 (1 available)

- Exclusive event sponsor (~200 attendees)
 - Branding on all event signage and promotions
 - Recognition in digital communications
-

Speedball Tournament Sponsorship Levels

Youth event with ~60 players + families. Supports equipment, medals, and field setup.

Premier Tournament Sponsor – \$1,500

- Full banner recognition at event (largest placement)
- Verbal recognition during announcements and awards
- Large logo on event t-shirts
- Large logo in all social media promotions
- Optional vendor or promo table at event
- Logo on website and post-event thank-you messaging

Supporting Tournament Sponsor – \$1,000

- Small banner recognition at event
- Verbal recognition during opening remarks and awards
- Medium logo on event t-shirts
- Medium logo in social media promotions
- Logo on website and thank-you messaging

Community Sponsor – \$500

- Recognition in all social media promotions
 - Name listed on event t-shirts under “Community Sponsors”
 - Option to contribute items for raffles or giveaways
 - Recognition in post-event thank-you communication
-

Join Us in Building Portland’s Youth Baseball & Softball Community

Support affordable, high-quality, year-round training and opportunities for young athletes.

www.portlandjuniordogs.org